

The Tacoma “Star of Destiny”

The Tacoma Star of Destiny is an advertising tool that was developed early in the 20th century touting all the advantages of Tacoma, WA.

The following is the list of the manufacturers, organizations, opinions and transportation companies that contribute to the greatness of the city. Grouped around a central star bearing the name “TACOMA” are:

Great Northern Railway

A great dairying country

Largest sawmills in Pacific Northwest

Largest smelter west of Montana

Best lighted city in the Northwest

Leading manufacturing city in the Northwest

City owns its own light and water plant

Center of biggest timber belt in the world

Thousands of acres of cheap manufacturing sites

Largest timber shipping port on the Pacific

Undisputed center of the timber industry

Cheapest and largest electric power producing facilities in the world

Precious and base metals in the mountains

Probable center of iron and steel industry

Product of Tacoma mills goes to every country on earth

Largest factory payroll in the Northwest

Logical place for wholesale business

Highest average wage scale in the Northwest

Headquarters for flour and food products

Largest area for manufacturing sites

Diversity and immensity of natural resources

Central to the best coal on Puget Sound

Chicago, Milwaukee & Puget Sound Ry.

Steamers to the Orient

Longest wheat warehouses in the world

Steamers to London

Exchange between rail & sail at minimum cost

Steamers to Alaska

17 ½ miles of water frontage

The world's largest seaports are at the head of navigation

8 ½ miles of wharves and warehouses

Directly accessible to deep sea fishing

Twenty different lines of steamers and sailing vessels

Steamers to Central and South America

Third largest harbor in the world

Home port of nine great transpacific steamship lines

Steamers to Hawaiian Islands

Steamers to coast ports

One of the most remarkable harbors in the world

Head of navigation forever

Largest grain shipping port on the Pacific

Steamers to Hamburg

Union Pacific Railway

City of beautiful homes

Only High School stadium in the world

Only museum in the Northwest

Happy, healthy, contented & prosperous population

Mecca of all who glory in water sports

Largest High School building west of Chicago

Few cities of better church advantages

Noted for the high standards of its numerous schools & colleges

Conservatively & intelligently managed

First commission charter adopted by a Pacific coast city

National reputation as the city beautiful

Ideal place for man of large or small means

Hub of good roads movement

Place for sane investment in real estate

A hospitable city

Tacoma Eastern Railroad

Health resort

Nights always cool & conducive to sound sleep

A notable flower & fruit city

Center of truck gardening and berry raising

(No) Tornadoes nor hurricanes

Twelve hundred acres in parks

Picturesque prairie for everyone enjoyment

Park or (sic) national reputation

No poisonous bugs nor reptiles

Famed throughout the world for beauty of situation & environment

Ideal townsite, no lightning rods in the city

Grass is green the year round

Finest military maneuver grounds in the Northwest

Lowest death rate in the U.S.

Equable and healthful climate

Ideal camping grounds at lakes and beaches

Fertile valley and upland soil

Less average rainfall than Chicago

No ague or malaria

Northern Pacific Railway

Finest drives in the Northwest

Largest area of level land for railroad terminals

Best paved city in the Northwest

Objective point of other transcontinental railroads

Favorite destination of tourists

Conservative valuation (sic) of real estate

On the path of greatest attraction & least resistance

Superb automobile road to Mt. Tacoma

An inland empire tributary to it.

Interurban railroads

Direct service over eight railroads operating 44,948 miles of track

Car shops of two transcontinental railroads

Automobile center of Puget Sound

Exceptional commercial and industrial advantages

Aptly called the Naples of America

Hunter's and fisherman's paradise

Columbia River basin second largest in the United States

Ideal for retired capitalists

Gateway to Mt. Tacoma and Paradise Valley

Unsurpassed mountain scenery

Transcribed by Richard Sims October 11, 2013